



PINOT FORUM

RUSSIAN RIVER VALLEY

**Sponsorship Opportunities
2019**





About Event

The Russian River Valley Pinot Forum began in 2003, with a mission to educate fine wine buyers from all over the world about the distinctive characteristics of Pinot Noirs and winemakers of California's Russian River Valley. It consists of three days of seminars both in the field and at tastings that afford guests an in-depth knowledge of how and why the Pinot Noirs of the Russian River Valley are distinctive. Cutting-edge winemakers address the history of the region, terminology and terroir of our special corner of Sonoma County, California. Twenty of the region's top winemakers host the Pinot Noir-focused "boot camp" for 60 top on-premise wine buyers and sommeliers from core wholesale markets around the country, including AZ, CA, CO, DC, FL, GA, IL, NV, NY and TX. The 3-Day Education Camp comparative set tastings hosted by Master Sommeliers & Masters of Wine, vineyard tours, winery tours, luncheons, dinners, and lots of quality time mingling. With only 60 sommelier buyers and 20 winemakers, the opportunity to spend quality one-on-one time with winemakers is unparalleled.

2019 PINOT FORUM DATES

Sunday, July 14 - Tuesday, July 16, 2019

For more information, please check PINOTFORUM.COM

Attendee Demographics

2019 PARTICIPATING WINERIES

Benovia Winery • Davis Family Vineyards • Davis Bynum • DeLoach • DuMol • Emeritus • Freeman • Gary Farrell • Hartford Family • Kosta Browne • La Crema • Lynmar Estate • Martinelli • Martin Ray • Patz & Hall • Paul Hobbs Winery • Pellegrini-Olivet Lane • Scherrer Winery • Twomey • Williams Selyem

PAST WINERY ALUMNI

Dutton-Goldfield • Merry Edwards • MacRostie • Arista • Iron Horse • Joseph Swan • Marimar Torres • Dehlinger • Russian Hill • Failla • Papapietro Perry • MacMurry Ranch • J Wines • Walter Hansel • C.Donatiello • Siduri

PAST SOMMELIER GUEST ALUMNI

Maple & Ash, Chicago IL • The Girl and The Goat, Chicago IL • Ritz Carlton, Orlando FL • Bourbon & Bones, Scottsdale AZ • Fairmont Sonoma Mission Inn, Sonoma CA • Ojai Valley Inn, Ojai CA • Mr.Chow, Beverly Hills CA • The Venetian, Las Vegas NV • Four Season Hotel, Baltimore MD • Brennan's, Houston TX • Wayfare Tavern, San Francisco CA • Del Frisco's, New York NY • Bellagio, Las Vegas NV • Morimoto, Napa CA • And many, many more...



Schedule of Events

SUNDAY - JULY 14TH

Sommelier guests arrive; Check-in at hotel.

Intimate private dinners with host wineries

MONDAY - JULY 15TH

Kick-Off: *Welcome to the Neighborhood* Seminar Tasting

Moderated by Master Sommelier Speaker

- Lunch at Participating Winery -

Winery Production Tour

Harvest decisions / containers. Grape receiving & handling.

Fermentation container & dynamics. Extended maceration. Drain and press decisions. Oak and aging. Bottling and analysis. Release decisions.

Terroir Class

History of Russian River Valley, Climate effects (RRV vs Oregon vs Burgundy).

Farming & cluster morphology, Soil profiles from around RRV.

Grand Dinner @ Gary Farrell Winery

TUESDAY - JULY 16TH

Viticulture & Vineyard Walk

Overview of viticulture, sustainable farming, vine health, vineyard establishment, trellising, canopy management, growth stages, determining ripeness, harvest, pruning. Walk vineyard to see different Pinot Noir clones on the vine, new and old blocks.

Barrels & Blending Workshop

Hands-on workshop. Samples of 100% New oak vs 1-year vs neutral. Forests, coopers, toast levels. Clonal selections. Guide for building a Pinot blend vs single vineyard. Groups paired with a winemaker build their own blend.

- Lunch at Participating Winery -

Closing: *Vintage/Vintners Choice* Seminar Tasting

Moderated by Master Sommelier Speaker

Bacchanalia: Toga Party & Dinner



Sponsorship Benefits & Levels

We, the wineries of Pinot Forum, appreciate working with your company & would be honored to have you as one of our 2019 partner sponsors.

PLATINUM: PRESENTING SPONSOR ▪ \$15,000

- Exclusive Sponsorship – One available.
- Prominent top billing logo placement on all marketing collateral.
- Year-round acknowledgement on Pinotforum.com with front page logo placement.
- Receive a 1 page ad in the official Pinot Forum book.
- Eight (8) tickets to Pinot Forum's grand finale Bacchanalia Party on Tuesday evening, July 15th. Enjoy a cornucopia of limited production wines from all 20 participating wineries, while sampling from food stations and enjoying live music, and mingling amongst 200+ guests.
- Offered option of brand presentation space or table at Bacchanalia Party.
- Option to reach our sommelier guests with your message or product placed into 60 Pinot Forum swag bags.
- On-stage verbal recognition from the event MC at opening event and Bacchanalia.
- Option to volunteer at seminar tastings & winery/vineyard tours.
- Invitation for two (2) to join winemakers & sommeliers guests for both lunches, Monday and Tuesday.
- Network @ Sponsor Appreciation Party, Early August – Enjoy wine and nibbles while hobnobbing with principals from all 20 participating vintners. As part of your sponsorship, you will receive contact information for participating winery decision-makers.
- Receive twenty (24) bottles of limited production wines, 1 bottle from each of the participating wineries & more.

GOLD SPONSOR ▪ \$5,000

- Receive a half page ad & Logo placement in the official Pinot Forum book.
- Logo placement on Pinotforum.com website Partnership page.
- Six (6) tickets to Pinot Forum's grand finale Bacchanalia Party on Tuesday evening, July 16th. Enjoy a cornucopia of limited production wines from all 20 participating wineries, while sampling from food stations and enjoying live music, and mingling amongst 200+ guests.
- Option to reach our sommelier guests with your message or product placed into 60 Pinot Forum swag bags.
- Option to volunteer at seminar tastings & winery/vineyard tours.
- Invitation for one (1) to join winemakers & sommeliers guests for both lunches, Monday and Tuesday.
- Network @ Sponsor Appreciation Party, Early August – Enjoy wine and nibbles while hobnobbing with principals from all 20 participating vintners. As part of your sponsorship, you will receive contact information for participating winery decision-makers.
- Receive twelve (12) bottles of limited production wines from a sampling of the participating vintners.



SILVER SPONSOR • \$2,500

- Acknowledgement in official Pinot Forum book.
- Acknowledgement on Pinotforum.com website Partnership page.
- Four (4) tickets to Pinot Forum's grand finale Bacchanalia Party on Tuesday evening, July 16th. Enjoy a cornucopia of limited production wines from all 20 participating wineries, while sampling from food stations and enjoying live music, and mingling amongst 200+ guests.
- Option to volunteer at one day of seminar tastings & winery/vineyard tours.
- Invitation to Join winemakers & sommeliers guests for one (1) lunch, Monday or Tuesday.
- Network @ Sponsor Appreciation Party, Early August – Enjoy wine and nibbles while hobnobbing with principals from all 20 participating vintners.
- Receive six (6) bottles of limited production wines from a sampling of the participating vintners.

BRONZE SPONSOR • \$1,000

- Acknowledgement in official Pinot Forum book.
- Acknowledgement on Pinotforum.com website Partnership page.
- Two (2) tickets to Pinot Forum's grand finale Bacchanalia Party on Tuesday evening, July 16th. Enjoy a cornucopia of limited production wines from all 20 participating wineries, while sampling from food stations and enjoying live music, and mingling amongst 200+ guests.
- Network @ Sponsor Appreciation Party, Early August – Enjoy wine and nibbles while hobnobbing with principals from all 20 participating vintners.

Past Sponsors

Silicon Valley Bank, Russian River Valley Winegrowers, American Ag Credit, AT Mobile Bottling, Exchange Bank, Francois Freres, Portocork, Accent Printing, Artisan Barrels & Tanks, Bosell, Boutes, CMPR - Carle Mackie Power & Ross, Cork Supply, Carlsen & Associates, Gabriel Glas, G3, Gamba Vineyards & Winery, Mechanics Bank, H&A Barrel Management, MA Silva, Multi-Color Labels, Premier Wine Cask, Pack-N-Ship, Premier Wine Cask, Ramondin, Rivercap, Robin Matteri, SaverGlass, Saxco International, Tonnellerie Rousseau, Tonnellerie O, Tonnellerie Artisanale de Beaune, Wine Country Cellars, TricorBraun, Tonnellerie Montgillard



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